

# Setting Up a Tiltify Fundraiser for Greater Good Charities

# 1. Create Your Tiltify Account (or Log In)

- **Go to <u>Tiltify.com</u>** and click **Sign Up** in the top-right corner if you're new to Tiltify. If you already have an account, click **Log In**.
- Follow the prompts to complete your account setup if creating a new account.

### 2. Start a New Fundraiser

- Once logged in, go to Your Dashboard and click Start Fundraiser.
- In the search bar, type **Greater Good Charities** to select us as your chosen charity
- Alternatively, navigate directly to our page: <u>https://tiltify.com/greatergood-org</u> and click **Start Fundraiser**



• Join and fundraise for a specific event, or skip to fundraise for Greater Good Charities generally:



#### Join an Event or Skip

This charity has event(s) you can join. Select an event or skip it and just raise for the charity



**Fundraising Event** 

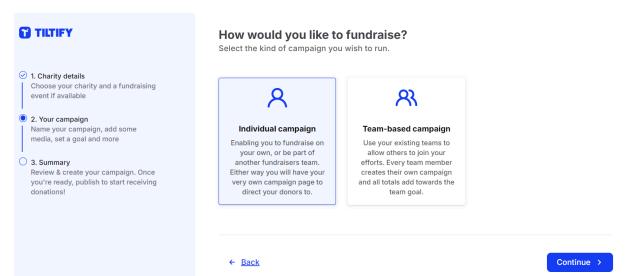
**Greater Good Charities** Hurricane Helene & Hurricane **Milton Disaster Relief** 



Fundraising Event **Greater Good Charities** CHARITIES Stream4Good

<u>Skip</u>

Create an individual or team event: •





- Select the type of campaign you want to create, like a **Fitness Fundraiser** to track a steps challenge or a **Celebration Campaign** in honor of a birthday or special event.
  - Tip: select **Tiltify Standard** if you are unsure.

### Time to craft your campaign

Letting us know why you are fundraising allows us to help you create a successful campaign.

#### Select a campaign type

- Celebration
- Creative
- O Emergency Response
- ⊖ Fitness
- O Memorial
- School, Community or Workplace
- O Tiltify Standard

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- Name Your Fundraiser: Give your fundraiser a descriptive name that appeals to your audience, like "Save Pets in Need with Greater Good Charities!" or "Bee Aid Relief Fundraiser."
  - This title will be visible to your audience, so make it catchy



### Time to craft your campaign

Adding details to your campaign can let people know why you are supporting this charity, inspiring them to support and donate!

Campaign name	Campaign link
Incredible Fundraising Event	incredible-fundraising-event edit
	/@magicalnarwal27/incredible-fundraising-event
Campaign description	
I'm fundraising for Greater Good Charities.	
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• Sync to your Twitch, YouTube Live, or Facebook account directly, or add an image image for your fundraiser (optional).



	Add a livestream, video or image Encourage donors by adding a livestream, YouTube video or an image to your campaign.
<ul> <li>1. Charity details Choose your charity and a fundraising event if available</li> <li>Your campaign Name your campaign, add some media, set a goal and more</li> <li>3. Summary Review &amp; create your campaign. Once you're ready, publish to start receiving donations!</li> </ul>	Image YouTube Video Ivestream Twitch YouTube Live Facebook Continue Solutione Soluti
	Continue 7

• Set a Fundraising Goal and Timeline: Choose your fundraising **goal amount** (e.g., \$500, \$1,000).

#### Add your campaign goal

Set your initial goal, and then be ready to raise it once your donors help you achieve it!

Campaign goal			
\$1,000.00			

Minimum goal \$100.00

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- Publish Your Campaign: Double-check all details and then click Launch Campaign to go live.
- Share your fundraiser link on your social media and other platforms to invite friends, family, and followers to donate.

#### **Campaign summary**

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You campaign is now ready to be created. Please review the details before creating to ensure everything is correct.

Charity	Greater Good Charities
Event name	Stream4Good
Campaign name	Incredible Fundraising Event
Campaign link	https://tiltify.com/@magicalnarwal27/incredible-fundraising-event
Campaign goal	\$1,000.00
Please note, after received.	creating your campaign, it still needs to be published before donations can be $\times$

## 3. Engage Your Audience and Track Progress

• **Regularly update** donors on your progress, using Tiltify's built-in tools to interact during live streams or post updates.

Create >

Create & publish >

• When you reach milestones, celebrate and thank donors to keep up the momentum!

## 4. After Your Campaign

• Once your campaign is over, thank your supporters publicly.



- Share the final results with your community and let them know how their support will make a difference through Greater Good Charities.
- Reach out to <u>DanieWilliamsRivera@greatergood.org</u> with any questions or if you would like to share your stream or any of your content! We'd love to see your fundraiser in action!